



- > [Go-International](#)
- > [English Summary](#)

go-international: Growing Global Success for Austrian Companies

Austrian Support for Entering Global Markets



Our Program

Since 2003, we have supported Austrian companies in growing their sales in global markets. We are the [Austrian Federal Ministry for Digital and Economic Affairs \(BMDW\)](#) and the [Austrian Federal Economic Chamber \(WKO\)](#).

Branding Austria as a reliable and trustworthy partner, we offer member companies effective ways to promote themselves. Exporters from Austria utilize our insight, tools and leads to focus on their best opportunities abroad.

Austrian exporters can receive direct financial support from go-international to meet targeted goals. All programs are managed through the Austrian Federal Economic Chamber's International Department and our trade promotion organization, [ADVANTAGE AUSTRIA](#).

ADVANTAGE AUSTRIA is headquartered in Vienna, Austria. Representatives in all nine Austrian states provide a local interface for our 100 international offices in 70 countries, totaling approximately 800 employees.

What's in It for Me as an Austrian Exporter?

go-international has four main objectives. Running through 2023, our current program positions Austria's strongest sectors in dynamic global regions. Austria is exporting education and services, strengthening technology networks and promoting research and innovation through go-international with these objectives:

Eine Frau und ein Mann im Gespräch

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Skills and Knowledge for Export

Cover your basics for international success at informational events in your local area. Accompany us on investigation trips to innovation hotspots abroad and learn success stories from local Austrian subsidiaries. Consider the options for your qualified global market activities to receive our direct financial support.

Zwei Männer unterhalten sich vor einem Roboterarm

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Growth Markets

As an Austrian exporter, chances are you are already selling cutting-edge solutions. How well do your future customers match their needs to what you offer? Join our Austria booths at international trade fairs and trade missions. Identify export opportunities in growth markets directly with those who matter most: your future global customers and the world-renowned research facilities and international financial institutions that drive their growth.

Mehrere Personen führen Gespräche bei einer Veranstaltung

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Showcasing Companies and Networking

Build your global networks and present your expertise through major industry events at home and abroad.

Startups are entitled to special support. Use the Austrian economic portal advantageaustria.org to build your global digital presence.

Eine Frau und ein Mann werden von einer Frau beraten, die ein Tablet in der Hand hält.

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Global Market Entry Vouchers

Do you want to conquer new markets with your products or services, strengthen your global digital presence or get international leverage on your projects? go-international can help cover 50% of marketing and development costs related to exhibitions, travel, business service providers and other expenses.

Links

➤ [local contacts in all 9 Austrian states](#)

Eine Initiative von

 **Bundesministerium**
Digitalisierung und
Wirtschaftsstandort



[Über uns](#)

[English Summary](#)

[Offenlegung](#)

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